



## Discover the Best Organic Extra Virgin Olive Oil at Seatrade Cruise Global 2016



Seatrade Cruise Global, the cruise industry's premier global event, will bring together all facets of the international cruise business including cruise lines, suppliers, travel agents and partners for a week of networking, sourcing, innovation and education. It will be held on March 14-17 in a new convenient location in Fort Lauderdale, Florida. For more information please see: [www.seatrade-cruise-global.com](http://www.seatrade-cruise-global.com)

Organic extra virgin olive oil company from Spain - LA Amarilla de Ronda S.L. (**LA Organic**) is inviting all olive oil lovers to visit their booth **#FC114** and learn more about organic best quality extra virgin olive oil, and of course – taste it!

LA Organic is the first company offering premium organic olive oil for **airlines, luxury cruises, restaurant chains and hotels**. Among their clients you can find well known companies as Iberia, British Airways, American Airlines, VistaJet, World Duty Free Spain, Ritz, Starbucks and more.

**LA Organic** is following special organic production rules to ensure the highest quality of their products. Olives are harvested in October, when fruits are still not fully mature, and collected at a maximum distance of one hour from the mill to guarantee the immediate grinding of the fruit. Besides, olives are cold pressed with a maximum temperature of 24°C whereas the majority of the industry is pressing olives at higher temperatures and losing olive oil properties.

**LA Organic** team includes many experts in their fields: **Michel Rolland**, one of the great oenologists of the world, participates in **LA Organic** as a consultant of the final blends of olive oils. He is adapting his nearly 40-year experience in the world of wine to the world of olive oil. **José Cano** (Canoliva) and **Juan Morales Navas** some of the biggest olive oil experts in Spain, are in charge of producing the different **LA Organic** olive oil blends by supervising the olive groves in order to produce exceptional extra virgin organic olive oils. **Philippe Starck** is an internationally acclaimed French creator, designer and architect. He is the Artistic Director and has created the image of **La Organic** oils and other products.

The quality of **LA Organic** olive oils is globally recognized. Extra virgin olive oil **LA ORO Intense** has been chosen as “**The Best Organic Extra Virgin Olive Oil in the World 2015**” at the 14<sup>th</sup> **International Olive Oil Award** hosted in Zurich. Furthermore, it has been selected as “**The Best Extra Virgin Olive Oil Monovarietal – Intense Fruity**” and one of “**The Best 20 Extra Virgin Olive Oils in the World**” at the annual **Flos Olei 2016** guide, which is the most important and recognized in the field.

Thanks to the tireless effort of the professional team, **LA Organic** continues to be the best premium organic extra-virgin olive oil brands in the world.

**Come and visit us!**



14-17 March, 2016  
Fort Lauderdale Broward County Convention Center  
Fort Lauderdale, FL, USA



Booth Number: FC114